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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/733,318	12/08/2000	L. Michael Maritzen	80398.P414	3207

7590 12/30/2004

Florin Corie  
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP  
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Los Angeles, CA 90025

EXAMINER

VIG, NARESH

ART UNIT	PAPER NUMBER
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3629

DATE MAILED: 12/30/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

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## DETAILED ACTION

### *Response to Amendment*

The reply filed on 27 September 2004 to the office action mailed on 22 June 2004 is not fully responsive to the prior Office Action because amended claims is directed to an invention that is independent or distinct from the invention originally claimed for the following reasons:

The claims has changed the scope of the invention from the method of facilitating an exchange of information among plurality of entities. The amended claims receives the purchase request from merchant server, forwards the purchase request to transaction privacy clearing house (TCPH), identifying merchant who can fulfill purchase request, establish link for exchange of user discount without interaction of the user. The claims originally filed does not claim TCPH server, user discount.

Since the applicant has received an action on merits for the originally presented invention, this invention has been constructively elected by original presentation for prosecution on the merits. See 37 CFR 1.142(b) and MPEP 821.03.

If the examiner wishes to further prosecute the newly presented claim/invention, the examiner suggest the filing of a continuation.

See 37 CFR 1.111. Since the above-mentioned reply appears to be *bona fide*, applicant is given **ONE (1) MONTH or THIRTY (30) DAYS** from the mailing date of this notice, whichever is longer, within which to supply the omission or correction in order to

Art Unit: 3629

avoid abandonment. EXTENSIONS OF THIS TIME PERIOD MAY BE GRANTED UNDER 37 CFR 1.136(a).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Naresh Vig whose telephone number is 703.305.3372. The examiner can normally be reached on M-F 7:30 - 5:00 (Alt Friday off).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on 703.308.2702. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

A handwritten signature in black ink, appearing to read "Naresh Vig", with a stylized flourish at the end.

Naresh Vig  
Patent Examiner  
December 26, 2004